

Selling The City: Marketing Approaches In Public Sector Urban Planning By G. J. Ashworth

By G. J. Ashworth

4 dic 2014 Ashworth G.J., Voogd H. (1995) Selling the City Marketing Approaches in Public Sector Urban Planning, Wiley&Sons, Chichester.

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G.J. Ashworth is the author of The Tourist-Historic City (2.67 avg rating, 3 ratings, Selling the City: Marketing Approaches in Public Sector Urban Planning

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